Dear Orchestra Parents,

The majority of the activities that the orchestra participates in are supported by fundraising efforts. There are many fundraising opportunities for the orchestra to raise money. One of the largest activities funded is the annual spring trip. There are many smaller activities that are also funded throughout the school year.

There are several ways we plan to raise funds this year. Our newest method, which has been successful with other school clubs, is simply to request donations. If every student took responsibility for obtaining one patron, trip costs for the students would be reduced and the orchestra would begin the year financially secure. Any amount would be welcome, but for a \$100.00 tax-deductible donation, businesses and/or individuals can benefit in the following ways (donation request letter available):

- A <sup>1</sup>/<sub>4</sub> page, print-ready advertisement (2 <sup>1</sup>/<sub>2</sub>" x 4") will be placed in the programs at three concerts, reaching approximately 300 people per concert, which can include a logo and/or coupon
- Recognition on the JCHS Orchestra website and Facebook page
- Recognition at the JCHS Orchestra Spring Banquet on Friday, May 12, 2017
- Two JCHS Orchestra CDs Johns Creek Live I and II
- JCHS Orchestra Logo Magnet

Secondly, we will be conducting both fall and spring fundraisers in which the students are asked to sell products. The fall fundraiser will feature; Spectator Stadium Blankets, Spirit Sticks and Lehi Roller Mills mixes, with samples being available at the Kick-Off Potluck dinner in the JCHS cafeteria, Tuesday, August 16<sup>th</sup> at 6:30 p.m. Sales incentives will be explained to the students before they are asked to sell. More information to follow in regard to the spring fundraiser.

Lastly, our largest and most important fundraiser is one each of us is asked to participate in. The JCHS Music Association earns **all** proceeds from concession stand sales. Every student and parent involved in the music program is needed to make this a success! The profits are divided equally between the orchestra, band and chorus. Make no mistake about it, this opportunity is where most of our necessary fundraising dollars are raised. Without a doubt, our orchestra program would not be what it is today if we did not receive these funds from concessions. Please respond when you receive that "Sign-Up Genius" e-mail requesting your participation. For every six shifts your family works, you will receive one free end-of-the-year banquet ticket.

The JCHS Orchestra Association Board works to support Mr. Kim and acts to make the program the best it can be for every student. We are here to answer your questions and address your concerns. Please do not hesitate to contact us.

Sincerely,

Janet Lundy President JCHS Orchestra Association 315-440-5230

## Johns Creek High School Orchestra

5575 State Bridge Road Johns Creek, GA 30022 470-254-2058 <u>www.johnscreekhs.net</u> Dr. Jimmy Zoll, Principal Mr. Young Kim, Orchestra Director

August 10, 2016

Dear \_\_\_\_\_,

The Johns Creek High School Orchestra is requesting your support. The orchestra has been a growing program at Johns Creek High School yearly with 150 students involved presently. Mr. Young Kim, the director, has worked diligently to bring this orchestra to a point of national recognition and one of the best high school orchestras in the state. Your support is needed to continue this tradition. Donations will help bring in guest clinicians as well as help fund festival and competition expenses. A spring trip will require extra funds to ensure that every child can participate. Please consider making a donation. Any amount is appreciated, but with a \$100.00 tax-deductible donation, you will receive the following:

- A <sup>1</sup>/<sub>4</sub> page, print-ready advertisement (2 <sup>1</sup>/<sub>2</sub>" x 4") will be placed in the programs at three concerts, reaching approximately 300 people per concert, which can include a logo and/or coupon. Concerts will be performed October 6, 2016; December 1, 2016; and April 25, 2017.
- Recognition on the JCHS Orchestra website and Facebook page
- Recognition at the JCHS Orchestra Spring Banquet on May 12, 2017
- Two JCHS Orchestra CDs Johns Creek Live I and II
- JCHS Orchestra Logo Magnet

Contact Name:	
Business Name:	
Address:	
Phone Number:	
E-mail Address:	
Amount of Donation:	
Please attach a check or money order to this form. If donating \$100.00 or more, please em ready advertisement to Janet Lundy, JCHS Orchestra Association President at <u>lundymama@gmail.com</u> on or before September 12, 2016 to be included in the first conce For questions, please call 315-440-5230 (c). Thank you for your support!	1
For Office Use Only:	

Student Name

Date Received